

A logo, an emblem and a story, recounting the 100-year history of Soroptimist International since its foundation in 1921, is proudly published by the Genève Rhône Club.

This book began life as an investigation by Simon Heptonstall, a graphic designer. Son and grandson of Soroptimists, he had become fascinated by our emblem and the powerful symbols that it incorporates. Through extensive research, and with the support of Anne Simon, he collected the images, information and countless fascinating insights that are to be found within its pages.

Evelyn Berthoud then assembled a highly skilled editorial team to work with Simon: Brigitte Mantillleri for the text, Anita Waser for proofreading and German translation, Sonia Heptonstall for the English version and Giulia Silvestri for the Italian. Despite the lockdown, the project was completed during numerous meetings over hot chocolate at a well-known Genevan tearoom, with participants wearing surgical masks.

What emerges is the story of an emblem which seeks to connect women with their history, and demonstrate their strength and talent. By closely examining the components of this logo one can learn a great deal about the origins of Soroptimist International and see that its symbols are still highly relevant today.

A 'must-have' for any member of our organisation!

To order, contact: soroptimist.geneverhone@gmail.com

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